

# Investor Presentation

April 2024



# Disclaimer & Risk Factors

Certain of the matters discussed in this investor presentation constitute forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements can generally be identified by our use of forward-looking terminology such as “may,” “will,” “expect,” “intend,” “anticipate,” “estimate,” “believe,” “continue,” or other similar words. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements.

Any such forward-looking statements are based on current expectations, estimates and projections about the industry and markets in which we operate, and beliefs of, and assumptions made by, our management and involve uncertainties that could significantly affect our financial results. Such statements include, but are not limited to: (i) statements about our plans, strategies, initiatives, and prospects; and (ii) statements about our future results of operations, capital expenditures, and liquidity. Such statements are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from those projected or anticipated, including, without limitation: (i) adverse changes in economic conditions in the real estate industry and in the markets in which we own and operate self storage properties; (ii) market trends in our industry, interest rates, inflation, the debt and lending markets or the general economy; (iii) failure to realize the benefits from affiliated mergers, acquisitions and other strategic transactions; (iv) the current concentration of our rental income in Florida, California and the Greater Toronto Area of Canada; (v) the effect of competition at our self storage properties or from other storage alternatives, which could cause rents and occupancy rates to decline; (vi) the impact of our outstanding Series A Convertible Preferred Stock, which ranks senior to all common stock and grants the holder superior rights compared to common stockholders, and may have the effect of diluting our stockholders’ interests in us and discouraging a takeover or other similar transaction; (vii) impacts on our business due to certain of our officers and key personnel facing competing demands relating to their time and conflicts of interest as a result of the positions they hold with affiliated entities; (viii) the impact of investments in or loans to our Managed REITs; (ix) revenue and earnings from the Managed REIT Platform; (x) increases in property taxes; (xi) the impact of and changes in national, state, and local laws and regulations including, without limitation, those governing real estate investment trusts, environmental matters, taxes, insurance, accounting guidance and other aspects of our business; (xii) impacts of changes in the Canadian Dollar/USD exchange rate, which could have a material adverse effect on our operating results; (xiii) the degree to which our hedging strategies may or may not protect us from interest rate volatility; (xiv) risks associated with data breaches, including cybersecurity attacks or other unauthorized access or misuse of information, any of which could adversely affect our business and results; (xv) potential environmental or other liabilities; (xvi) risks related to or a consequence of natural disasters or acts of violence, pandemics, terrorism, insurrection or war that affect the markets in which we operate; (xvii) failure to continue to qualify as a REIT for U.S. federal income tax purposes.

Actual results may differ materially from those indicated by such forward-looking statements. In addition, the forward-looking statements represent SmartStop’s views as of the date on which such statements were made. SmartStop anticipates that subsequent events and developments may cause its views to change. These forward-looking statements should not be relied upon as representing SmartStop’s views as of any date subsequent to the date hereof. Additional factors that may affect the business or financial results of SmartStop are described in the risk factors included in SmartStop’s filings with the SEC, including SmartStop’s Annual Report on Form 10-K for the fiscal year ended December 31, 2023, as supplemented by the risk factors included in Part II, Item 1A of its Quarterly Reports on Form 10-Q, which factors are incorporated herein by reference, all of which are filed with the SEC and available at [www.sec.gov](http://www.sec.gov). SmartStop expressly disclaims a duty to provide updates to forward-looking statements, whether as a result of new information, future events or other occurrences. This is neither an offer nor a solicitation to purchase securities.

See our most recent Annual Report on Form 10-K and subsequent Form 10-Qs for specific risks associated with an investment in SmartStop Self Storage REIT, Inc.

- As of December 31, 2023 our accumulated deficit was approximately \$167.3 million and it is possible that our operations may not be profitable in 2024.
- We have paid distributions from sources other than our cash flows from operations, including from the net proceeds of our public offering and our distribution reinvestment plan (DRP offering). We are not prohibited from undertaking such activities by our charter, bylaws or investment policies, and we may use an unlimited amount from any source to pay our distributions. For the twelve months ended December 31, 2023, we funded 92% of our distributions using cash flow from operations and 8% using proceeds from our DRP offering. For the 12 months ended December 31, 2023, we funded 100% of our distributions using cash flow from operations.
- No public market currently exists for shares of our common stock and there may never be one. Therefore, it will be difficult for our stockholders to sell their shares. Our charter does not require us to pursue a liquidity transaction at anytime. If you sell your shares, it will likely be at a substantial discount.
- We may only calculate the value per share for our shares annually and, therefore, you may not be able to determine the net asset value of your shares on an ongoing basis.
- We cannot assure our stockholders that we will be successful in the marketplace.
- Revenues and earnings from Strategic Storage Trust VI, Inc. and Strategic Storage Growth Trust III, Inc. (the “Managed REITs”) are uncertain.
- Because the revenue streams from the advisory agreements with the Managed REITs are subject to limitation or cancellation, any such termination could adversely affect our financial condition, cash flow and the amount available for distributions to you.
- We will face conflicts of interest relating to the purchase of properties, including conflicts with the Managed REITs, and such conflicts may not be resolved in our favor, which could adversely affect our investment opportunities.
- Our trademarks are important to the value of our business, and the ability to protect, and costs associated with protecting, our intellectual property could adversely affect our business and results of operations.
- We may incur substantial debt, which could hinder our ability to pay distributions to our stockholders or could decrease the value of your investment.
- Our Series A Preferred Shares rank senior to our common stock, and therefore, any cash we have to pay distributions will be used to pay distributions to the holders of Series A Preferred Shares first, which could have a negative impact on our ability to pay distributions to our common stockholders.
- We may fail to qualify as a REIT, which could adversely affect our operations and our ability to make distributions.
- Our board of directors may change any of our investment objectives without your consent.

We use market data throughout this presentation that has generally been obtained from publicly available information and industry publications. We have also obtained certain information, where indicated, from the 2023 Self Storage Almanac and the January 2024 Colliers Report. These sources generally state that the information they provide has been obtained from sources believed to be reliable, but the accuracy and completeness of the information are not guaranteed. The market data includes forecasts and projections that are based on industry surveys and the preparers’ experiences in the industry, and there is no assurance that any of the projections or forecasts will be achieved. We believe that the surveys and market research others have performed are reliable, but we have not independently verified this information.

This presentation may contain trade names, trademarks or service marks of other companies. The Company does not intend the use or display of other parties’ trade names, trademarks or service marks to imply a relationship with, or endorsement or sponsorship of, these other parties.

This presentation includes certain financial information that is not presented in accordance with generally accepted accounting principles in the United States (“GAAP”). Such non-GAAP financial measures should not be considered alternatives to net income as a performance measure or cash flows from operations as reported on our statement of cash flows as a liquidity measure and should be considered in addition to, and not in lieu of, GAAP financial measures. Please refer to the Appendix of this presentation for a reconciliation of the non-GAAP financial measures included in this presentation to the most directly comparable financial measures prepared in accordance with GAAP. You should be aware that SmartStop’s presentation of these and other non-GAAP financial measures in this presentation may not be comparable to similarly-titled measures used by other companies.

Non-GAAP financial information is presented for supplemental informational purposes only, has limitations as an analytical tool, and should not be considered in isolation or as a substitute for financial information presented in accordance with GAAP. We seek to compensate such limitations by providing a detailed reconciliation for the non-GAAP financial measures to the most directly comparable financial measures stated in accordance with GAAP in this presentation. You are encouraged to review the related GAAP financial measures to their most directly comparable GAAP financial measures and not rely on any single financial measure to evaluate our business.



# SmartStop is a Leading, Growth-Oriented Self Storage Platform

## SMARTSTOP OVERVIEW

- SmartStop Self Storage REIT, Inc. ("SmartStop" or the "Company") is a premier self storage owner and operator that maintains a high-quality and diversified portfolio across the United States and Canada
- BBB- Investment Grade Rating with Kroll Bond Rating Agency ("KBRA") since April 2022
- Demonstrated track record of growth, growing its total portfolio by ~73% over the last four years, becoming the 10<sup>th</sup> largest operator in the U.S. and the largest operator in the Greater Toronto Area ("the GTA")<sup>(1)</sup>
- Self storage portfolio is focused on high growth markets, including a unique exposure to Canada and the Greater Toronto Area (GTA)
- Management has established a robust operating platform that is technology-enabled, data driven, and scalable
- SmartStop has a multi-pronged growth strategy focused on organic and external growth
- Managed REIT platform drives incremental revenue and future potential acquisition pipeline



## ATTRACTIVE FINANCIAL AND OPERATING PROFILE

FINANCIAL

**\$141 million**

LQA NOI<sup>(2)(3)</sup>

**~\$2.1 billion**

Historical acquisition volume<sup>(4)</sup>

**~14.8%**

Avg. Same-Store YoY NOI growth (Last three years)<sup>(2)</sup>

**14.3%**

Owned portfolio CAGR (2018-2023)<sup>(5)</sup>

OPERATING

**195**

Owned and managed properties

**15.5 million**

Owned and managed square feet

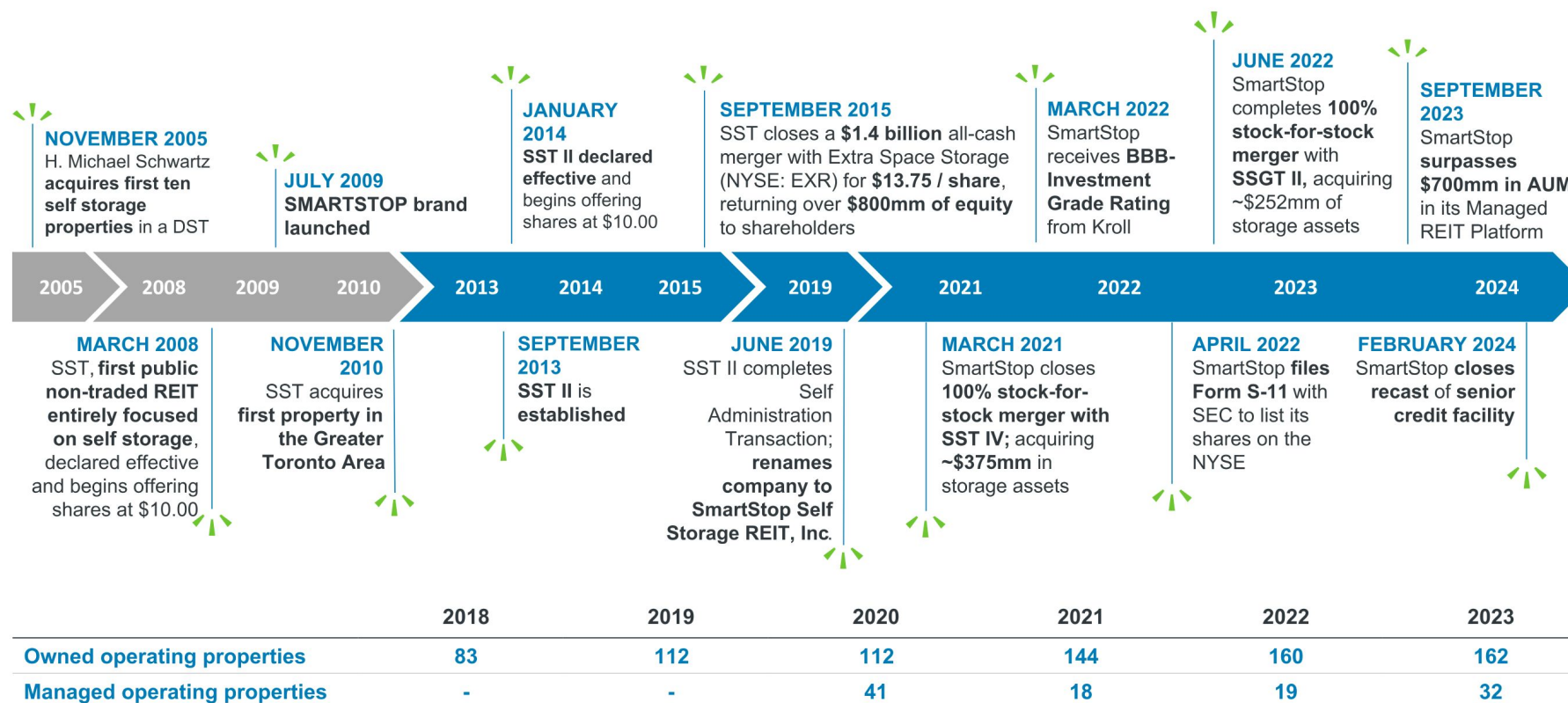
**92.3%**

4Q 2023 Ending Same-Store Occupancy<sup>(6)</sup>

**\$19.94**

4Q 2023 Annualized Same-Store RentPOF<sup>(7)</sup>

## Successful Track Record of Growing the SmartStop Platform





## The SmartStop Opportunity



## Key Investment Highlights

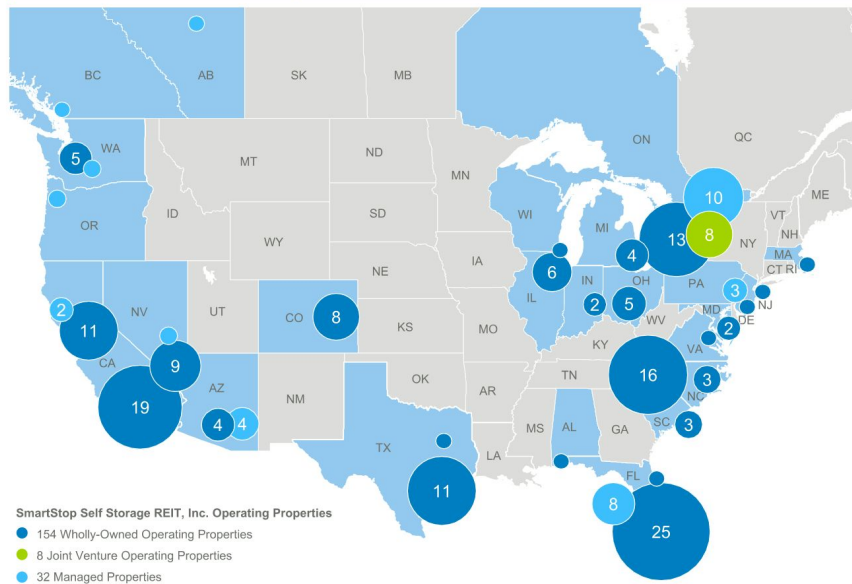
- 1 High Quality, Diversified Portfolio In Key Growth Markets
- 2 Differentiated Exposure to the Greater Toronto Area (“GTA”)
- 3 Scalable, Branded Platform Positioned to Drive Growth
- 4 Multi-Pronged Growth Strategy
- 5 Unique Managed REIT Platform Provides Additional Revenue and Acquisition Potential
- 6 Experienced Management Team
- 7 Conservative and Diversified Capital Structure





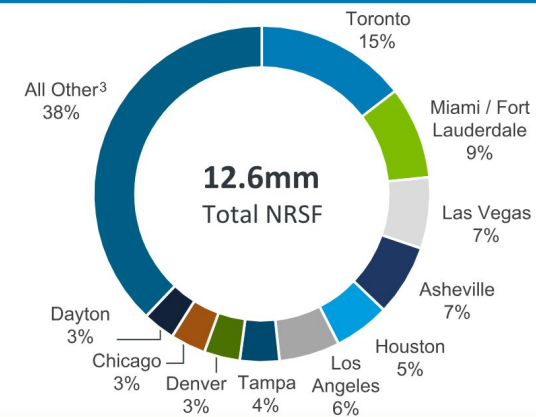
# 1 SmartStop Owns a High Quality Portfolio in Key Growth Markets

## GEOGRAPHIC FOOTPRINT (OWNED AND MANAGED)



SmartStop has among the highest portfolio concentration in top markets at over 65%<sup>(1)</sup>

## TOP MARKETS BY NRSF<sup>(2)</sup> (OWNED)



## KEY PORTFOLIO STATISTICS (OWNED)

**162**

Owned properties<sup>(4)</sup>

**12.6mm**

Square feet<sup>(4)</sup>

**111,180**

Units<sup>(4)</sup>

**91.6%**

Ending Occupancy<sup>(5)</sup>

**\$19.68**

RentPOF<sup>(6)</sup>

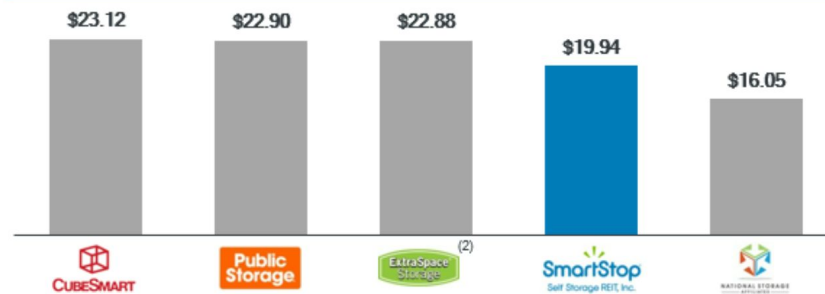
**20**

U.S. States and Canadian Provinces<sup>(7)</sup>

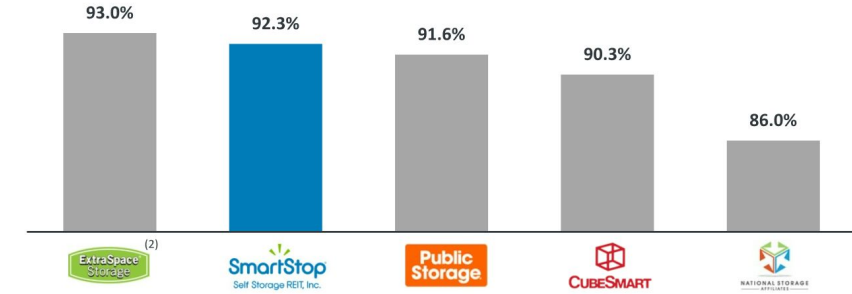
# 1 Operating Portfolio Benchmarking vs. Peers

*High quality portfolio with strong rents and demographics*

Q4 2023 SAME-STORE RENT / SQUARE FOOT (RENTPOF)

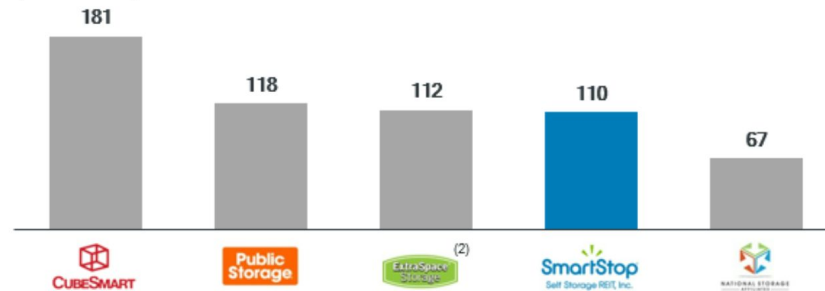


Q4 2023 ENDING SAME-STORE OCCUPANCY

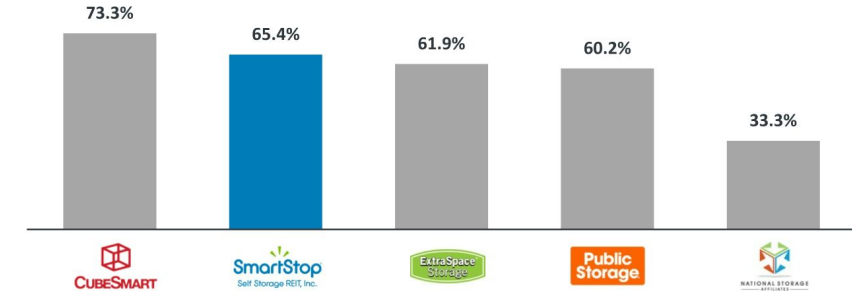


AVERAGE 3 MILE POPULATION<sup>(1)</sup>

(in thousands)



TOP 25 MSAS % OF NRSF<sup>(3)(4)</sup>

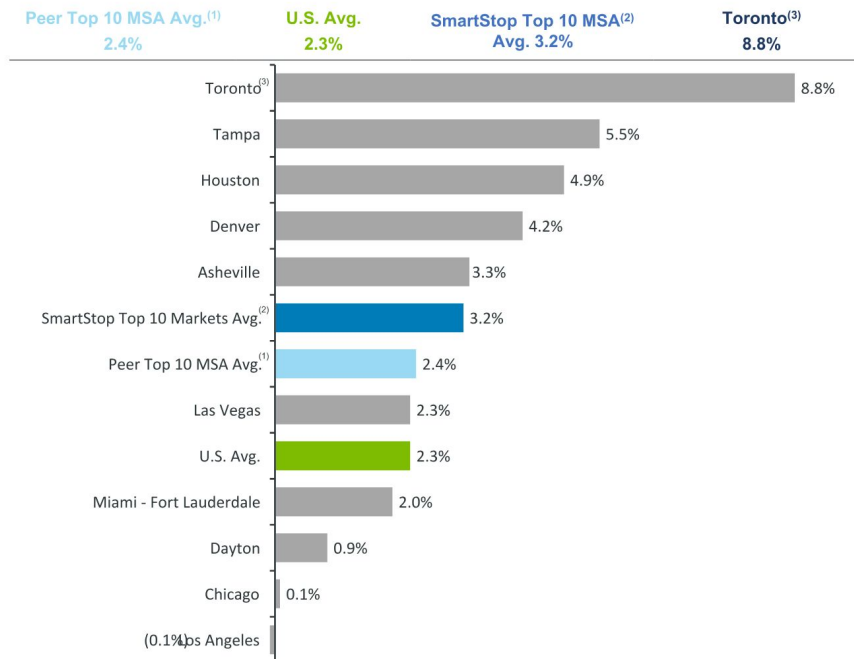




# 1 Portfolio Focused on Large Markets with Attractive Demographics

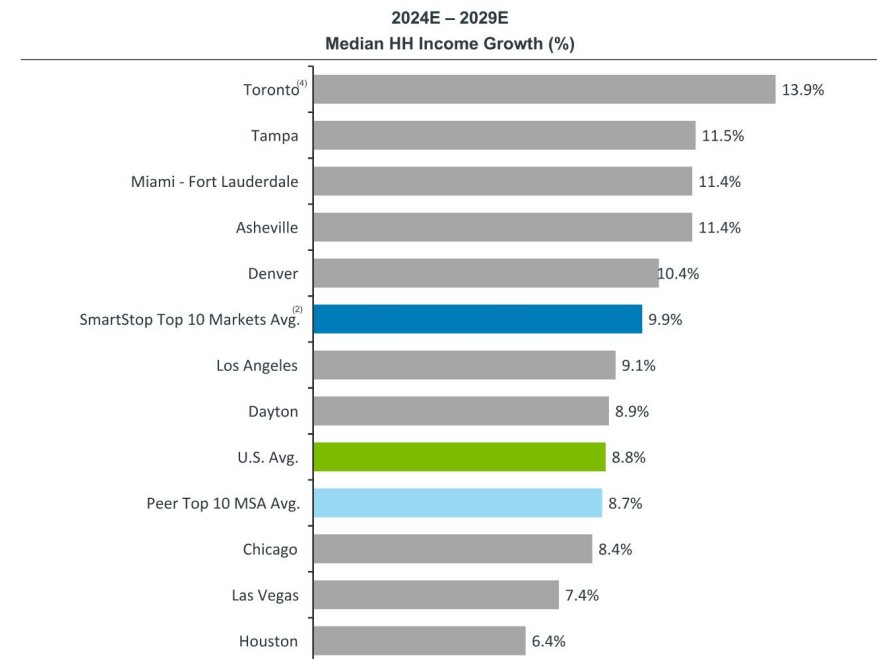
## POPULATION GROWTH IN SMARTSTOP'S MARKETS IS EXPECTED TO OUTPACE THE U.S. AVERAGE

2024 – 2029 Claritas/SNL Financial Projected Population Growth



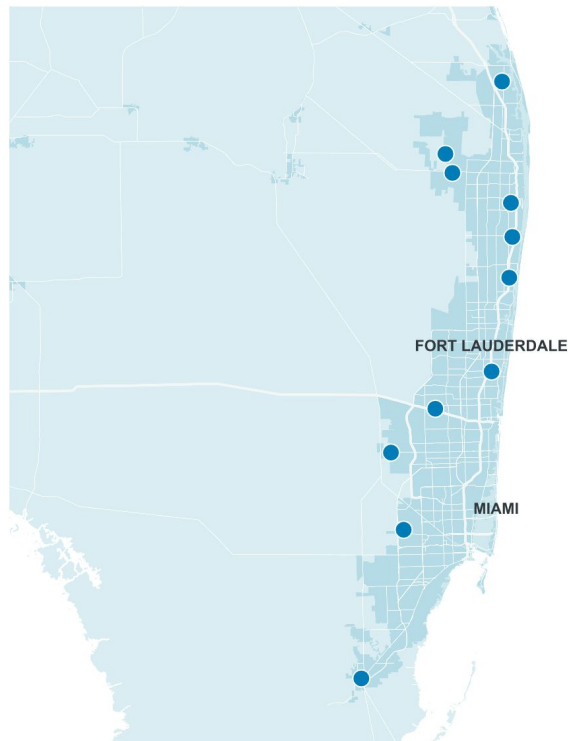
## SMARTSTOP'S MARKETS DISPLAY OUTSIZED INCOME GROWTH PROJECTIONS

2024 – 2029 Claritas/SNL Financial Projected HH Income Growth<sup>(4)</sup>



## 1 Key SmartStop U.S. Markets – Miami / Ft. Lauderdale and Los Angeles

### MIAMI/FT. LAUDERDALE, FLORIDA



**\$65,300**

Average 5-mi household  
Income<sup>(1)</sup>

**257,300**

Average 5-mi Population

**1,121,500**

NRSF

**9,420**

Units

**92.8%**

4Q 2023 Ending Occ.

**\$25.36**

Rent POF<sup>(2)</sup>

### LOS ANGELES, CALIFORNIA



**\$80,000**

Average 5-mi  
Household Income<sup>(1)</sup>

**447,400**

Average 5-mi Population

**738,500**

NRSF

**6,990**

Units

**83.1%**

4Q 2023 Ending Occ.

**\$25.44**

Rent POF<sup>(2)</sup>



## 2 SmartStop's GTA and broader Canadian expansion is a differentiated strategy

### STRATEGIC RATIONALE

- ✓ The Canadian storage market is less mature than the U.S. and meaningfully underpenetrated with only 3,390 storage properties<sup>(1)</sup> (vs. ~51,000 in the U.S.)<sup>(2)</sup>
- ✓ The GTA is the largest market in Canada and the sixth largest market in North America with 7.2 million people<sup>(3)</sup>
- ✓ Management has a 13-year track record in operating, developing and acquiring assets within the GTA and SmartStop is top operator in the market
- ✓ SmartStop is the largest operator in the GTA<sup>(4)</sup>
- ✓ SmartStop has established robust infrastructure within the GTA enabling SmartStop to generate economies of scale
- ✓ Other fast-growing Canadian markets with low penetration represent compelling expansion opportunities

### SMARTSTOP HAS BUILT A LOCAL OPERATING PLATFORM POISED FOR GROWTH<sup>(5)</sup>

**2.9 Million**

Total Owned or Managed Operating Sq. Ft.

**31**

Owned or Managed Operating Properties

**~27,800**

Total Owned or Managed Operating Units

**13**

Years of experience in GTA Market by Management

**16%+**

GTA Market Share<sup>(4)</sup>

**~85**

Employees

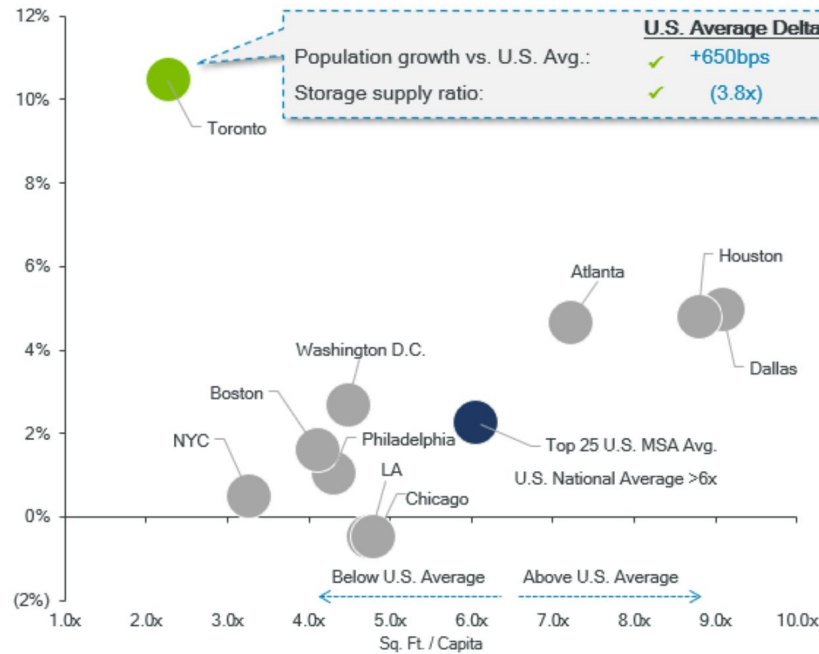
### SMARTSTOP GTA OWNED AND MANAGED PORTFOLIO<sup>(5)</sup>



**SmartStop is the only U.S. REIT with exposure to the growing GTA market**

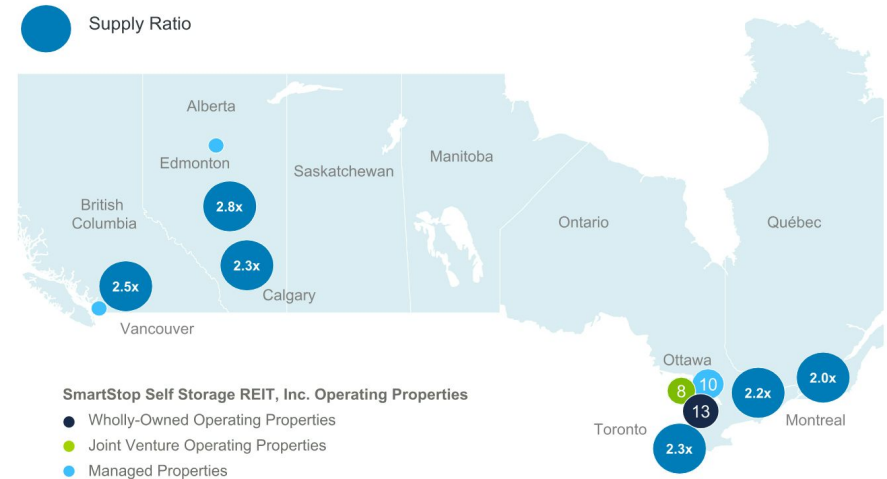
## 2 Toronto and Greater Canada Represent an Untapped Growth Opportunity

### POPULATION GROWTH VS. SUPPLY RATIO – SELECT LARGE CITIES



**Toronto maintains attractive demographics with room to meaningfully expand storage market penetration**

### OPPORTUNITY TO EXPAND IN SEVERAL UNDERPENETRATED CANADIAN MARKETS



### Supply Per Capita Ratio

U.S. National Avg.	6.1x
Top 25 U.S. MSA Avg.	6.0x
Select Canadian CMAs Avg.	2.4x



## 2 Our Success in Canada: Case Studies

### BRAMPTON, ONTARIO

- Ground-up JV development property with 1,050 storage units
- Situated in prime location with high median household income, 2.5% annual population growth, and only 1.5 SF/person storage supply in a 3-mile radius
- Aggressive lease-up strategy led to greater than 90% physical occupancy within 17 months of opening
- Four story facility, 1.34 acres lot adjacent SmartCentres Brampton shopping center, Tim Hortons
  - Occupancy of 95% (at 2/29/24)



Purchased land Aug 1, 2018



Property Opened: November 2020

### GTA – 8 FACILITY PORTFOLIO ACQUISITION

- In 1H23, the Managed REITs<sup>(1)</sup> acquired an eight-facility portfolio in the GTA for approximately CAD \$300 million
  - 758,000 rentable square feet
  - 7,400 units
- The properties are Class-A facilities located in high-growth areas of the GTA with strong demographics
- The acquisition makes SmartStop the fifth largest operator in Canada



### PORTFOLIO HIGHLIGHTS

**758,000**  
Total Sq. Ft.

**7,400**  
Units

**56.1%**  
Occupancy as of June 2023<sup>(2)</sup>

**~26**  
Acres of Land

**245,000**  
Average 3-mile Population<sup>(4)</sup>

**USD \$107,400**  
Average 3-mile Household Income <sup>(4)</sup>

### MISSISSAUGA, ONT



### VAUGHAN, ONT



# Award Winning Customer Service and Strong Brand Awareness

## CUSTOMER SERVICE AWARDS AND ACCOLADES



**Newsweek Awards**  
Named the top-ranked self storage company for customer service by Newsweek and Statista in 2021, 2023 and 2024



**The Stevie Awards**  
Recognized as a Silver Winner in The 21st Annual American Business Awards® for Customer Service Department of the Year



**Reputation 800 Awards**  
Awarded the Reputation 800 Award from reputation.com for outstanding customer reviews in 2022 and 2023

## CONSISTENT BRAND STANDARDS



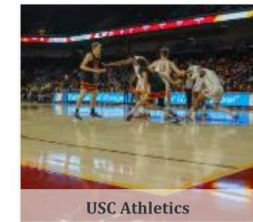
## SMARTSTOP SPONSORSHIP



Sports / entertainment



Arrow McLaren IndyCar



USC Athletics

## CHARITABLE GIVING



Breast Cancer Research Foundation



Habitat for Humanity



Wounded Warrior Project

### 3 Introducing: Dash, SmartStop's Proprietary Integrated Technology Platform



#### CUSTOM-BUILT



- Collaborative development with vendor
- Designed for real-time data access and availability
- Focus on customer-centric and mobile engagement

#### SCALABLE



- Built to operate with hundreds of properties
- Integrates seamlessly with proprietary systems (pricing, call center)
- Open API architecture and enterprise-level management
- Enhancements and upgrades flow seamlessly to field

#### SECURE



- Isolated server cluster built to SmartStop specifications
- Data is 100% SmartStop-owned and accessible
- Meets SOC I, Type II and SOC 2, Type II standards

#### Cloud-based Technology Backbone of Our Platform

- Accelerates innovation
- Facilitates delivery of strategic objectives

Innovative proprietary technology, shaping the future of the industry



### 3 Ability To Deliver Leading Customer Experience

*Technology-driven platform gives SmartStop the ability to meet customers' unique service needs*



#### Dedicated In-House Call Center

- Dedicated call center employees streamline the customer experience
- Agents able to use web-based or SMS text features to complete leasing process to meet customer needs



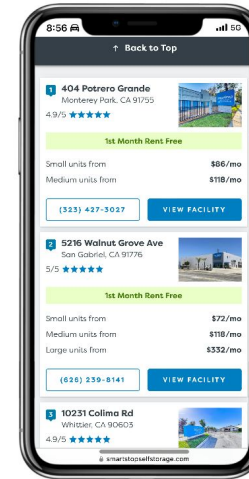
#### Online Rentals and Reservations

- Convenient online access allowing customers to seamlessly browse available units and rent units on the web
- State-of-the-art website optimized to reduce barriers in the shopping experience and fast loading times



#### Walk-Ins

- Highly-trained SmartStop employees on facility premises to accommodate walk-ins
- Staff trained to utilize SmartStop's management technology and tools to provide high-quality in-person sales experience



- ✓ Modern & convenient website experience
- ✓ Integrated into revenue management system to update pricing and occupancy real time
- ✓ Highly sophisticated and responsive website
- ✓ Mobile optimization

- In 2023, one third of all rentals were executed in a 100% contactless manner

## 4 Multi-Pronged North American Growth Strategy



### ORGANIC GROWTH DRIVERS

#### Property revenue maximization

- Utilize technology-enabled platform to continue growing rental rates and occupancy

#### Margin expansion

- NOI and EBITDA margin continue to expand but are still below public peers
- Solar initiative presents opportunity to further reduce utility costs

#### Ancillary revenues

- Expand ancillary revenues (tenant protection, storage supplies, etc.) within existing assets



### ACQUISITIONS

#### Acquisitions on balance sheet

- Leverage institutional operating platform to accretively acquire stabilized and non-stabilized assets
- Leverage existing Canadian footprint to acquire under-managed Canadian properties

#### Strategic combination with Managed REITs

- Track record of successful integration of Managed REITs



### ADDITIONAL GROWTH DRIVERS

#### Joint ventures

- Accretive development opportunities within Canadian JV SmartCentres

#### Third-party management platform

- Large opportunity to grow managed assets in Canada and US
- Build shadow M&A pipeline

#### Managed REIT Platform

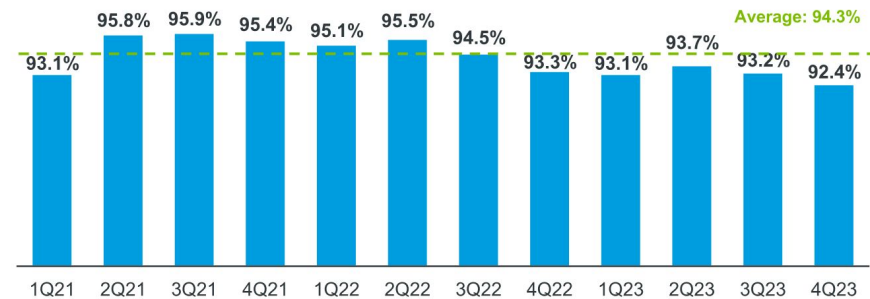
- Opportunity to scale managed portfolio and brand presence
- High ROE revenue streams

## 4 Internal Growth Strategy

### INTERNAL GROWTH STRATEGIC HIGHLIGHTS

- ✓ Maximize net operating income with a balanced approach to rate and occupancy
- ✓ Majority of the Company's same-store portfolio base has been owned less than five years and retains additional rate upside
- ✓ SmartStop's customer service platform drives consumer traffic and develops a sticky customer base
- ✓ Asset management technology and experienced personnel all help drive expense savings and ultimately bottom-line growth

### HISTORICAL SAME-STORE AVERAGE OCCUPANCY<sup>(1)</sup>



### HISTORICAL SAME-STORE RENTPOF<sup>(1) (2)</sup>



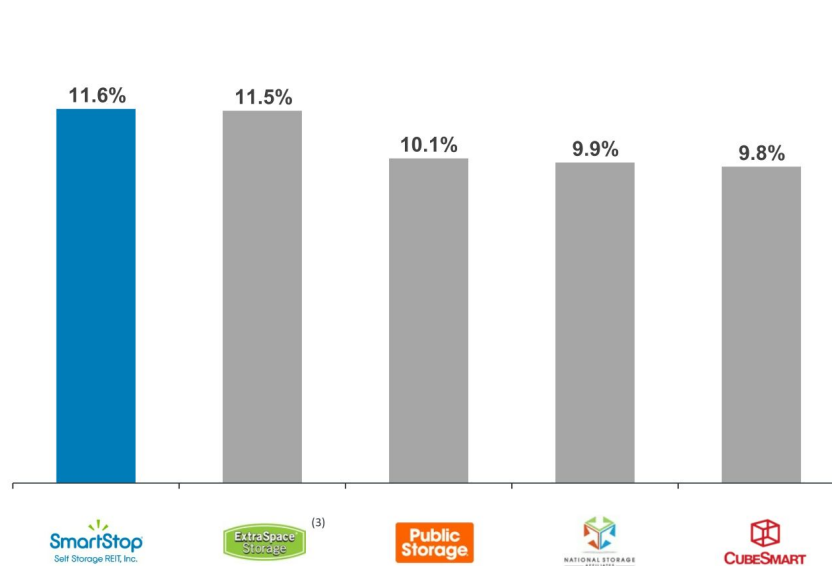
**SmartStop's strategic internal growth initiatives have proven successful on key operational statistics**



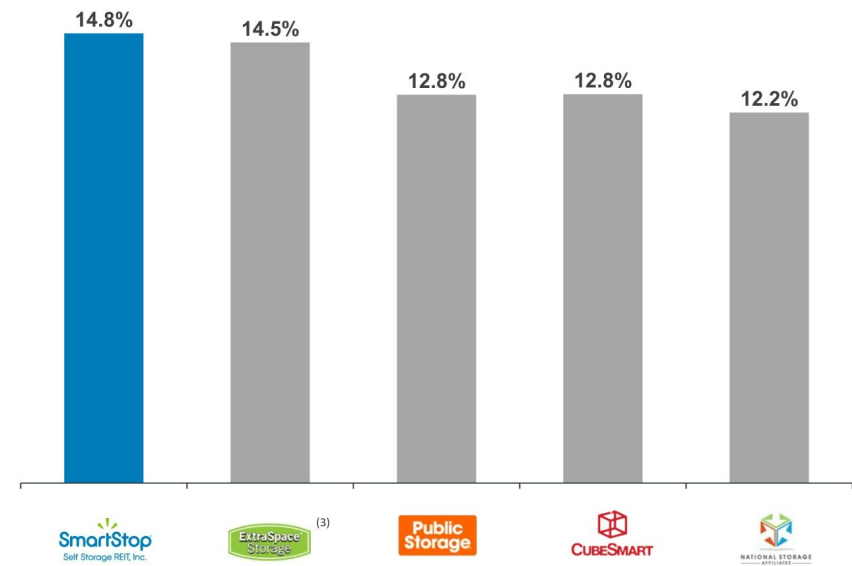
## 4 Long-Term Internal Growth Track Record

*SmartStop's internal growth strategies have translated into successful long-term growth*

3-YEAR AVERAGE YOY SAME-STORE REVENUE GROWTH<sup>(1)</sup>

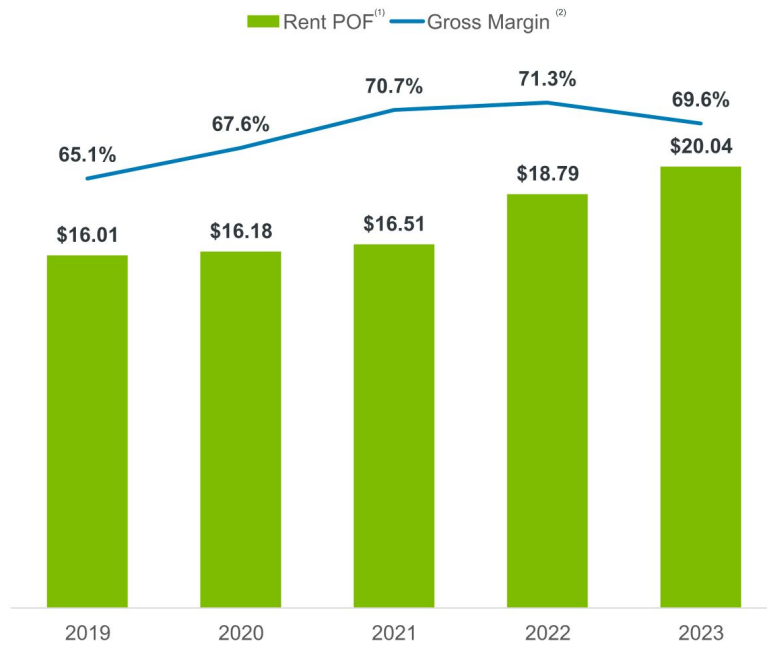


3-YEAR AVERAGE YOY SAME-STORE NOI GROWTH<sup>(1) (2)</sup>

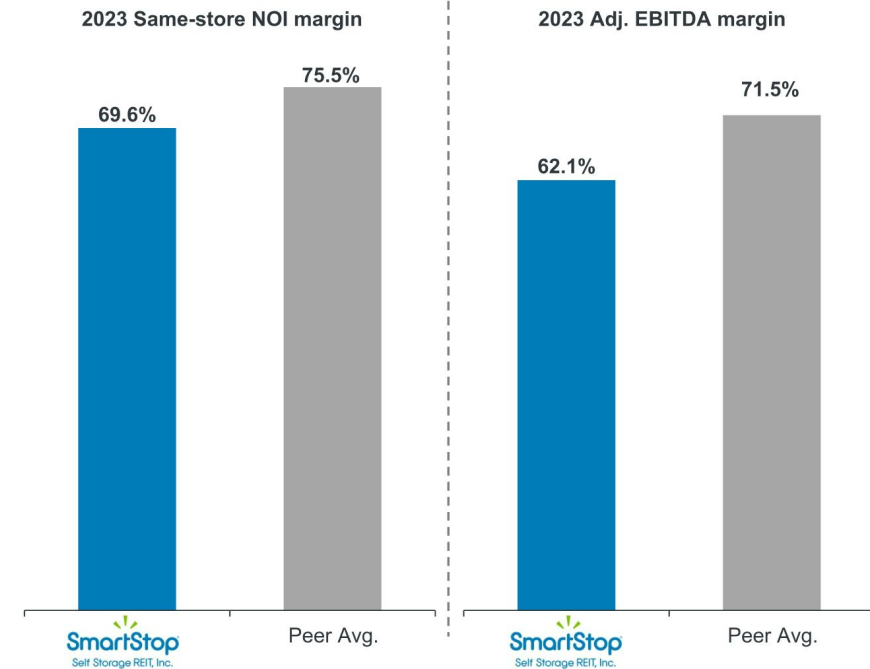


## 4 Existing Embedded Internal Growth Opportunities

### SMARTSTOP SAME-STORE RENTAL RATE AND GROSS MARGIN EXPANSION



### PEER<sup>(3)</sup> COMPARISON - NOI MARGIN AND ADJ. EBITDA<sup>(4)/(5)</sup>



## 4 Solar Initiative

### HIGHLIGHTS<sup>(1)</sup>

**\$612K**  
Existing Est.  
Annual Savings

**\$1.1M**  
Expected Est.  
Annual Savings

**\$5.4M**  
Existing  
Investment

**\$10.3M**  
Expected  
Investment

**38**  
Live Solar  
Sites

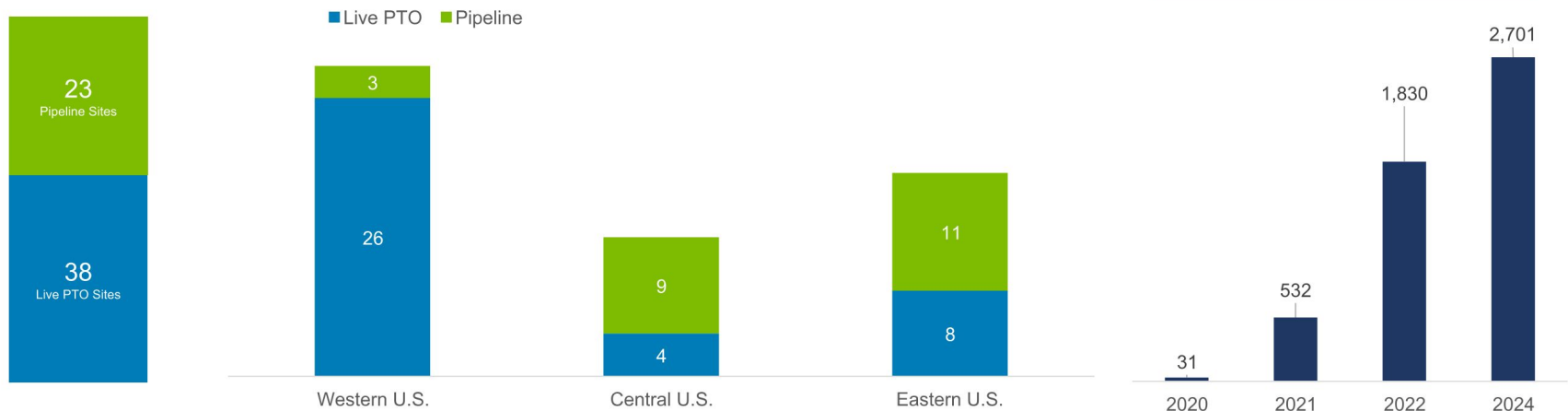
**61**  
Expected Solar  
Sites

### ACTUAL GWH PRODUCTION

**5.1GWh**  
Cumulative  
Production

**8.2 GWh**  
Expected  
Production

### KILOWATTS





## 4 Management's Track Record on Acquisitions

### SMARTSTOP AND AFFILIATES' INVESTMENT ACTIVITY

#### ✓ Stabilized Acquisitions:

- Acquired 66 properties for \$857 million since 2016
- SmartStop acquired three properties during Q2 2022
- Managed REITs acquired five properties for \$98 million since 2021

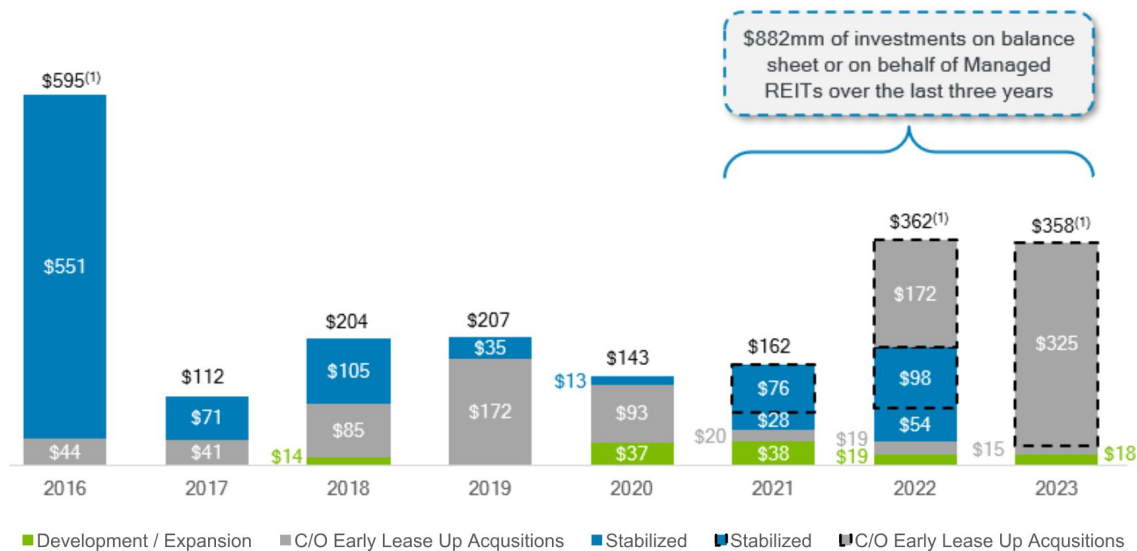
#### ✓ C of O and Lease-up Acquisitions:

- Acquired 37 properties at Certificate of Occupancy or in early lease-up for \$489 million since 2016<sup>(2)</sup>
- Managed REITs acquired 26 properties at Certificate of Occupancy or in early lease up for \$573 million since 2021

#### ✓ Ground-up Development:

- Delivered 10 development properties since 2016
- Majority of ground-up development properties are located in Canada

(in millions)



SmartStop and its affiliates have a strong track record of acquisitions across multiple channels and successful integration demonstrates the management team's underwriting expertise

## 5 SmartStop Managed REIT Platform Provides Additional Capital Allocation Flexibility

*Managed REIT and third-party platforms represent a significant expansion opportunity for SmartStop*

Managed REIT Platform



- Acquire growth-oriented properties that broaden the platform in an accretive structure for SmartStop
- Generate fees and expense reimbursements
- Create economies of scale by adding SmartStop locations

Differentiated Access to Capital

- The structure of SSTVI and SSGT III provides the platform access to raising equity capital at NAV, subsequently deploying in an accretive manner at a relatively low-cost basis
- The managed REIT platform provides a competitive advantage relative to intuitions and publicly traded REITs, which continues to trade at a high cost of capital and discount to NAV, making accretive transactions via equity capital markets challenging

Third-Party Management Strategy

- Third-party management represents an expansion opportunity, particularly in Canadian markets where there is relatively less sophisticated and smaller operators
- Third-party expansion efforts focused across a range of Canadian markets including: GTA, Montreal, Vancouver, and Calgary

### STRATEGIC STORAGE TRUST VI, INC.

**\$550M AUM**

Assets Under Management on a cost basis<sup>(1)</sup>

#### Portfolio Stats<sup>(1)</sup>

# of Stores	24
States / Provinces	10
Units	18,570
Net Rentable SQFT	2,093,200
Canadian Development Properties Under Construction	3

### STRATEGIC STORAGE GROWTH TRUST III, INC.

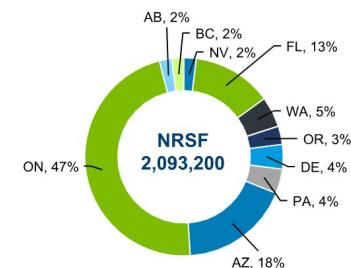
**\$180M AUM**

Assets Under Management on a cost basis<sup>(1)</sup>

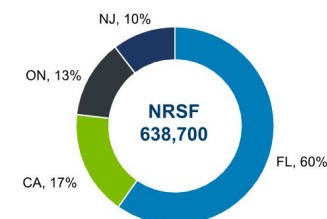
#### Portfolio Stats<sup>(1)</sup>

# of Stores	7
States / Provinces	4
Units	5,940
Net Rentable SQFT	638,700

### OPERATIONAL PROPERTIES NRSF ALLOCATION



### OPERATIONAL PROPERTIES NRSF ALLOCATION



## 6 Experienced Senior Management Team

### SMARTSTOP EXECUTIVE MANAGEMENT TEAM



#### H. Michael Schwartz

Chairman & Chief Executive Officer  
19 Years of Storage Experience  
19 Years at SmartStop and Affiliates



#### James Barry

CFO & Treasurer  
11 Years of Storage Experience  
11 Years at SmartStop and Affiliates



#### Wayne Johnson

President & CIO  
37 Years of Storage Experience  
17 Years at SmartStop and Affiliates



#### Joe Robinson

Chief Operations Officer  
14 Years of Storage Experience  
4 Years at SmartStop and Affiliates

### ADDITIONAL EXECUTIVE & SENIOR MANAGEMENT TEAM MEMBERS



#### Gerald Valle

SVP - Storage Operations  
35 Years of Storage Experience  
6 Years at SmartStop



#### Nicholas Look

General Counsel & Secretary  
6 Years of Storage Experience  
6 Years at SmartStop



#### Mike Terjung

Chief Accounting Officer  
14 Years of Storage Experience  
14 Years at SmartStop and Affiliates



#### Bliss Edwards

EVP - Canada  
10 Years of Storage Experience  
4 Years at SmartStop



#### David Corak

VP – Corporate Finance  
10 Years of Storage Experience  
3 Years at SmartStop



#### Jaclyn Groendyke

VP - People & Culture  
3 Years of Storage Experience  
3 Years at SmartStop

500+

Total Employees

11%

Executive Management  
Ownership in the Company<sup>(1)</sup>

77%

NEO Management Comp is  
Risk / Performance Based

One

Centralized Corporate  
Headquarters

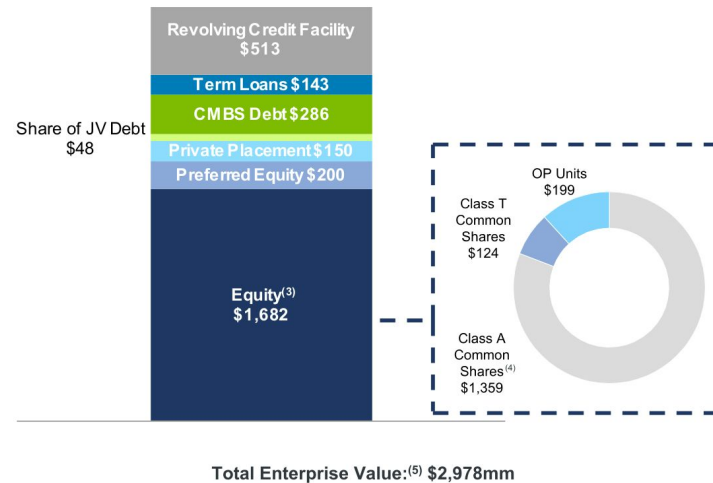
15+ Years

Average Leadership Team  
Experience



## 7 Investment Grade Rated Balance Sheet

### PRO-FORMA CAPITALIZATION TABLE (MM)<sup>(1)(2)</sup>



**Demonstrated access to diverse sources of capital**

### SMARTSTOP PRO-FORMA BALANCE SHEET HIGHLIGHTS<sup>(1)</sup>

**BBB-**  
Kroll rating

**4.7 Years**  
Wtd. Avg. Debt Maturity<sup>(6)</sup>

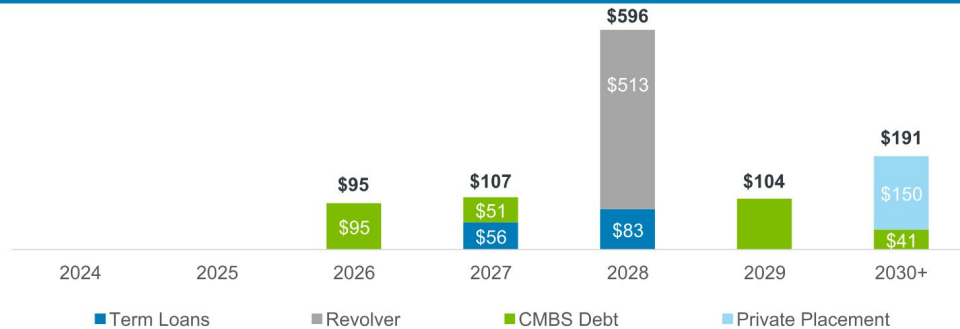
**36.9%**  
Leverage w/o Preferred<sup>(7)</sup>

**92.0%**  
Fixed Rate Debt  
(includes capped variable rate debt)<sup>(8)</sup>

**6.1%**  
Wtd. Avg. Interest Rate<sup>(9)</sup>

**1.8x**  
Fixed Charge Coverage<sup>(10)</sup>

### PRO-FORMA DEBT MATURITY SCHEDULE<sup>(1)(6)(11)</sup>



NOW OPEN!!!

**SmartStop**  
Self Storage  
SmartStop.ca

## Appendix

1st Month Rent Free

SmartStop  
Self Storage  
SmartStop.ca

# MSA Exposure – Same-Store

## Same-Store Portfolio at 12/31/23

MSA/CMA <sup>(1)</sup>	% of NOI	# of Stores	Net Rentable Sq. Ft.	Units	Net Rent / Occupied Sq. Ft. for the Three Months Ended December 31, <sup>(2)</sup>		Avg. Occupancy for the Three Months Ended December 31,			Revenue for the Three Months Ended December 31,		% Change	Expenses for the Three Months Ended December 31,		% Change	NOI for the Three Months Ended December 31, <sup>(3)</sup>		
					2023	2022	2023	2022	Change	2023	2022		2023	2022		2023	2022	% Change
Miami - Fort Lauderdale	13.4%	10	1,025,300	8,620	\$25.88	\$25.15	92.9%	93.3%	-0.4%	\$5,665,999	\$5,676,628	-0.2%	\$1,396,579	\$1,444,596	-3.3%	\$4,269,420	\$4,232,032	0.9%
Toronto <sup>(4)</sup>	11.1%	13	1,110,655	10,610	20.38	20.00	92.3%	91.8%	0.5%	5,256,039	5,068,952	3.7%	1,711,599	1,527,341	12.1%	3,544,440	3,541,611	0.1%
Los Angeles	8.5%	10	660,400	6,200	25.77	24.52	91.5%	94.0%	-2.5%	3,786,557	3,698,261	2.4%	1,068,710	1,062,449	0.6%	2,717,847	2,635,812	3.1%
Las Vegas	7.1%	8	757,100	6,210	18.50	19.46	93.1%	93.1%	0.0%	2,991,291	3,105,807	-3.7%	724,538	733,136	-1.2%	2,266,753	2,372,671	-4.5%
Asheville	6.4%	14	864,400	6,200	16.42	16.40	91.5%	91.8%	-0.3%	2,914,097	2,948,310	-1.2%	883,616	848,649	4.1%	2,030,481	2,099,661	-3.3%
Houston	5.7%	8	602,100	4,490	17.75	17.29	94.0%	93.8%	0.2%	2,279,593	2,206,215	3.3%	457,819	716,884	-36.1%	1,821,774	1,489,331	22.3%
San Francisco - Oakland	3.4%	4	322,600	2,920	22.88	23.94	90.7%	93.0%	-2.3%	1,671,393	1,796,508	-7.0%	584,460	597,512	-2.2%	1,086,933	1,198,996	-9.3%
Riverside - SB	3.3%	5	306,700	2,690	21.32	21.04	92.3%	93.1%	-0.8%	1,474,049	1,461,456	0.9%	424,288	412,820	2.8%	1,049,761	1,048,636	0.1%
Port St. Lucie	2.9%	4	318,900	2,610	20.18	20.57	92.4%	93.9%	-1.5%	1,276,236	1,310,776	-2.6%	338,434	381,420	-11.3%	937,802	929,356	0.9%
Denver	2.5%	6	379,785	3,320	17.33	17.05	93.0%	93.1%	-0.1%	1,515,852	1,483,986	2.1%	728,149	545,986	33.4%	787,703	938,000	-16.0%
Phoenix	2.2%	3	265,000	2,540	16.75	17.99	92.3%	92.4%	-0.1%	1,024,354	1,091,697	-6.2%	305,880	316,058	-3.2%	718,474	775,639	-7.4%
Chicago	2.1%	5	315,600	2,880	15.53	15.21	93.9%	92.5%	1.4%	1,168,373	1,124,588	3.9%	494,795	402,762	22.9%	673,578	721,826	-6.7%
Dayton	2.1%	7	392,400	3,340	12.36	12.40	92.5%	93.1%	-0.6%	1,101,347	1,096,394	0.5%	420,250	388,176	8.3%	681,097	708,218	-3.8%
Detroit	2.0%	4	266,100	2,220	15.21	15.75	94.6%	93.2%	1.4%	918,422	938,166	-2.1%	268,067	273,103	-1.8%	650,355	665,063	-2.2%
Tampa	2.0%	3	316,400	2,310	16.64	17.45	91.2%	92.5%	-1.3%	1,008,513	1,060,134	-4.9%	368,793	366,594	0.6%	639,720	693,540	-7.8%
Seattle - Tacoma	1.9%	3	196,600	1,680	20.92	20.71	90.5%	94.0%	-3.5%	880,514	910,002	-3.2%	286,325	279,683	2.4%	594,189	630,319	-5.7%
Other	23.5%	30	2,297,400	20,430	20.61	20.46	92.1%	93.6%	-1.5%	10,651,122	10,736,374	-0.8%	3,154,823	3,409,661	-7.5%	7,496,299	7,326,713	2.3%
<b>Total Same-Store</b>	<b>100.0%</b>	<b>137</b>	<b>10,397,440</b>	<b>89,270</b>	<b>\$19.94</b>	<b>\$19.86</b>	<b>92.4%</b>	<b>93.3%</b>	<b>-0.9%</b>	<b>\$45,583,751</b>	<b>\$45,714,254</b>	<b>-0.3%</b>	<b>\$13,617,124</b>	<b>\$13,706,830</b>	<b>-0.7%</b>	<b>\$31,966,627</b>	<b>\$32,007,424</b>	<b>-0.1%</b>

## MSA Exposure – Total Portfolio

*Wholly-Owned Total Portfolio at 12/31/23*

MSA/CMA <sup>(1)</sup>	% of Portfolio		Net Rentable Sq. Ft.	# of Stores	Units
	by NRSF	by NOI			
Miami - Fort Lauderdale	9.4%	12.8%	1,121,500	11	9,420
Toronto	9.3%	10.3%	1,110,655	13	10,610
Las Vegas	7.3%	7.6%	865,000	9	7,160
Asheville	7.2%	5.9%	864,400	14	6,200
Houston	5.7%	6.1%	676,800	9	5,130
Los Angeles	5.6%	7.5%	738,500	11	6,990
Tampa	4.1%	3.7%	478,100	5	3,890
Denver	3.7%	2.6%	434,785	7	3,860
Chicago	3.6%	2.7%	429,500	6	3,790
Dayton	3.3%	2.0%	392,400	7	3,340
Seattle - Tacoma	3.3%	3.3%	390,545	5	3,430
Phoenix	2.8%	2.7%	329,100	4	3,130
San Francisco - Oakland	2.7%	3.2%	322,600	4	2,920
Port St. Lucie	2.7%	2.7%	318,900	4	2,610
Sacramento	2.6%	1.5%	308,100	4	2,900
Riverside - SB	2.6%	3.0%	306,700	5	2,690
Detroit	2.3%	1.9%	266,100	4	2,220
Myrtle Beach	1.7%	1.2%	197,800	2	1,450
San Diego	1.5%	2.1%	181,400	2	2,020
Charlotte	1.5%	1.8%	176,700	2	1,900
Other <sup>(2)</sup>	17.1%	15.4%	1,994,100	26	18,010
<b>Total Stores</b>	<b>100.0%</b>	<b>100.0%</b>	<b>11,903,685</b>	<b>154</b>	<b>103,670</b>



## MSA Exposure – Owned & Managed Portfolio

### *Owned and Managed Total Portfolio at 12/31/23*

MSA/CMA <sup>(1)</sup>	% of Portfolio by NRSF	Net Rentable Sq. Ft.	# of Stores	Units
Toronto	18.8%	2,906,275	31	27,834
Miami - Fort Lauderdale	7.7%	1,190,500	12	10,180
Las Vegas	5.9%	916,900	10	7,496
Asheville	5.6%	864,400	14	6,200
Los Angeles	5.4%	835,800	12	7,918
Phoenix	4.6%	707,800	8	5,986
Houston	4.4%	676,800	9	5,130
Tampa	3.1%	478,100	5	3,890
Orlando	2.9%	450,400	5	3,519
Denver	2.8%	434,785	7	3,860
Chicago	2.8%	429,500	6	3,785
Dayton	2.5%	392,400	7	3,340
Seattle - Tacoma	2.5%	390,545	5	3,427
San Francisco - Oakland	2.1%	322,600	4	2,920
Port St. Lucie	2.1%	318,900	4	2,610
Sacramento	2.0%	308,100	4	2,895
Riverside - SB	2.0%	306,700	5	2,690
San Diego	1.9%	291,000	3	3,024
Detroit	1.7%	266,100	4	2,220
New York - Newark	1.4%	223,900	2	2,629
Other <sup>(2)</sup>	17.8%	2,746,400	37	25,061
<b>Total Stores</b>	<b>100.0%</b>	<b>15,457,905</b>	<b>194</b>	<b>136,614</b>

## Reconciliation: Net Income (Loss) to Net Operating Income

	2023	2023 Q4	2023 Q3	2023 Q2	2023 Q1	2022	2021	2020	2019
<b>Net income</b>	\$11,646,760	\$2,356,080	\$2,978,726	\$4,279,354	\$2,032,600	\$29,245,236	(\$19,564,718)	(\$51,206,803)	(\$25,095,538)
Adjusted to exclude:									
Tenant protection program revenues	(7,784,027)	(1,957,605)	(1,986,542)	(1,910,375)	(1,929,505)	(7,455,945)	(6,520,645)	—	—
Managed RBT Platform revenue	(11,906,311)	(2,791,218)	(2,517,853)	(4,320,705)	(2,276,535)	(7,819,216)	(6,322,970)	(8,048,630)	(3,068,306)
Asset management fees <sup>(1)</sup>	—	—	—	—	—	—	—	—	3,622,559
Managed RBT Platform expenses	3,365,491	827,418	1,307,006	681,131	549,936	2,485,290	1,451,166	2,806,921	2,739,556
General and administrative	27,451,533	7,455,763	6,277,252	7,181,892	6,536,626	28,253,905	23,265,196	16,471,199	10,461,453
Depreciation	53,636,353	13,561,022	13,427,138	13,375,922	13,272,271	49,520,322	40,946,406	32,294,627	29,605,278
Intangible amortization expense	6,593,853	1,106,666	1,731,791	1,835,691	1,919,705	15,098,211	12,422,205	9,777,116	11,493,394
Acquisition expenses	192,358	74,129	75,933	11,106	31,190	888,009	934,838	1,366,092	1,797,788
Contingent earnout adjustment	—	—	—	—	—	1,514,447	12,619,744	(2,500,000)	200,000
Impairment of goodwill and intangible assets	—	—	—	—	—	—	—	36,465,732	—
Impairment of investments in Managed REITs	—	—	—	—	—	—	—	4,376,879	—
Write-off of equity interest and preexisting relationships upon acquisition of control	—	—	—	—	—	2,049,682	8,389,573	—	—
Gain on sale of real estate	—	—	—	—	—	—	(178,631)	—	(3,944,696)
Interest expense	61,804,621	16,270,735	15,925,440	14,904,549	14,703,897	33,936,127	33,383,604	36,053,312	41,428,312
Net loss on extinguishment of debt	—	—	—	—	—	2,393,475	2,444,788	—	2,647,633
Equity in (earnings) losses of unconsolidated joint venture properties	1,625,135	410,021	274,236	535,767	405,111	760,005	494,327	—	—
Gain on equity interests upon acquisition	—	—	—	—	—	(16,101,237)	—	—	(8,017,353)
Equity in (earnings) losses of investments in Managed REITs	1,273,143	379,350	444,043	216,725	233,025	930,088	—	—	—
Income tax (expense) benefit	(2,595,856)	(1,689,232)	(1,050,050)	(133,794)	277,220	(571,789)	—	—	—
Other	(3,128,867)	(752,729)	(432,645)	(1,192,515)	(750,978)	(824,284)	(250,251)	(5,986,719)	624,958
<b>Net operating income</b>	<b>\$142,174,186</b>	<b>\$35,250,400</b>	<b>\$36,454,475</b>	<b>\$35,464,748</b>	<b>\$35,004,563</b>	<b>\$134,302,326</b>	<b>\$103,514,632</b>	<b>\$71,869,726</b>	<b>\$64,495,038</b>

## Non-GAAP Reconciliations (continued)

	12/31/2023	9/30/2023	6/30/2023	3/31/2023	12/31/2022
<b>Reconciliation to fully diluted FFO &amp; FFO, as adjusted:</b>					
Net income	\$2,356,080	\$2,978,726	\$4,279,354	\$2,032,600	\$2,140,347
Other noncontrolling interests	(102,185)	(103,982)	(265,302)	(107,422)	(73,452)
Distributions to preferred stockholders	(3,150,685)	(3,150,685)	(3,116,438)	(3,082,192)	(3,150,685)
Depreciation & amortization of real estate and intangible					
assets from consolidated entities	14,322,336	14,822,680	14,873,344	14,903,203	14,885,124
Depreciation & amortization of real estate and intangible					
assets from unconsolidated entities	626,440	648,974	597,102	502,157	465,430
<b>FFO (attributable to common stockholders and OP unit holders)</b>	<b>14,051,986</b>	<b>15,195,713</b>	<b>16,368,060</b>	<b>14,248,346</b>	<b>14,266,764</b>
Intangible amortization expense - contracts	72,838	73,181	73,156	72,996	72,899
Acquisition expenses	74,129	75,933	11,106	31,190	107,325
Acquisition expenses and foreign currency (gains) losses, net					
from unconsolidated entities	(24,511)	(26,568)	67,673	52,501	26,504
Contingent earnout adjustment	-	-	-	-	-
Accretion of fair market value of secured debt	3,229	3,230	3,229	3,230	3,230
Foreign currency and interest rate derivative (gains) losses, net	48,698	95,852	(707,106)	384,747	806,835
Casualty loss due to hurricane	-	-	-	-	311,326
Offering related expenses	791,918	-	-	-	319,942
Sponsor funding revenue reduction	33,643	-	-	-	-
Adjustment of deferred tax liabilities	(1,773,413)	(1,342,137)	(305,425)	120,287	(157,981)
<b>FFO, as adjusted (attributable to common stockholders and OP unit holders)</b>	<b>\$13,278,517</b>	<b>\$14,075,204</b>	<b>\$15,510,693</b>	<b>\$14,913,297</b>	<b>\$15,756,844</b>

## Non-GAAP Reconciliations (continued)

	12/31/2023	9/30/2023	6/30/2023	3/31/2023	12/31/2022
Weighted average Class A & T shares outstanding	96,758,797	96,837,584	96,815,006	96,820,723	96,787,402
Weighted average OP units outstanding	12,866,508	12,864,174	12,854,553	12,773,507	12,597,034
Weighted average other dilutive securities	561,009	479,855	436,829	414,660	567,910
<b>Weighted average shares &amp; OP units outstanding – diluted <sup>(1)</sup></b>	<b>110,186,314</b>	<b>110,181,613</b>	<b>110,106,388</b>	<b>110,008,890</b>	<b>109,952,346</b>

### FFO and FFO, as adjusted per share & OP unit outstanding - diluted:

<b>FFO</b>	<b>\$0.13</b>	<b>\$0.14</b>	<b>\$0.15</b>	<b>\$0.13</b>	<b>\$0.13</b>
<b>FFO, as adjusted</b>	<b>\$0.12</b>	<b>\$0.13</b>	<b>\$0.14</b>	<b>\$0.14</b>	<b>\$0.14</b>

(1) Includes all Class A Shares, Class T Shares and OP Units, as well as the dilutive effect on FFO and FFO, as adjusted of both unvested restricted stock and long term incentive plan units (both time-based units and performance based-units), and is calculated using the two-class, treasury stock or if-converted method, as applicable. The outstanding convertible preferred stock was excluded as the conversion of such shares was antidilutive to FFO and FFO, as adjusted. Such amounts are calculated net of distributions to participating securities. For the three months ended December 31, 2023, September 30, 2023, June 30, 2023, March 31, 2023, and December 31, 2022, such distributions to participating securities were \$92,813, \$92,813, \$90,885, \$92,343, and \$72,260, respectively. Refer to Note 2 of the financial statements for the quarter ended December 31, 2023, contained within SmartStop's 10-K for further information regarding the calculation of earnings per share.



## Reconciliation: Net Income (Loss) to Adjusted EBITDA: Trailing 5 Quarters

	2023	2023 Q4	2023 Q3	2023 Q2	2023 Q1	2022 Q4
<b>Net income</b>	\$11,646,760	\$2,356,080	\$2,978,726	\$4,279,354	\$2,032,600	\$2,140,347
Adjustments:						
Interest expense and net loss on extinguishment of debt	61,804,621	16,270,735	15,925,440	14,904,549	14,703,897	13,330,885
Tax related expense <sup>(1)</sup>	(1,851,860)	(1,502,752)	(835,017)	69,877	416,032	211,533
Depreciation and amortization	60,230,206	14,667,688	15,158,929	15,211,613	15,191,976	15,240,734
Adjustments to reflect EBITDA related to our unconsolidated entities	6,301,546	1,688,735	1,674,624	1,563,384	1,374,803	1,110,745
Acquisition expenses <sup>(2)</sup>	192,358	74,129	75,933	11,106	31,190	107,325
Equity based compensation expense	5,258,246	1,179,722	1,459,176	1,513,235	1,106,113	925,619
Offering related expenses	791,918	791,918	—	—	—	319,942
Casualty loss due to hurricane	—	—	—	—	—	311,326
<b>Adjusted EBITDA</b>	<b>\$144,373,795</b>	<b>\$35,526,255</b>	<b>\$36,437,811</b>	<b>\$37,553,118</b>	<b>\$34,856,611</b>	<b>\$33,698,456</b>

## Reconciliation: Same-Store Net Operating Income to Total Net Operating Income

Owned Operating Store Segment	# of Stores	Net Rentable Sq. Ft.	Units	Net Rent / Occupied Sq. Ft. for the Three Months Ended December 31, <sup>(1)</sup>		Ending Occupancy as of December 31,			Revenue for the Three Months Ended December 31,		% Change	Expenses for the Three Months Ended December 31,		% Change	NOI for the Three Months Ended December 31, <sup>(2)</sup>		
				2023	2022	2023	2022	% Change	2023	2022		2023	2022		2023	2022	% Change
Same-Store Wholly-Owned	137	10,397,440	89,270	\$19.94	\$19.86	92.3%	93.0%	-0.7%	\$45,583,751	\$45,714,254	-0.3%	\$13,617,124	\$13,706,830	-0.7%	\$31,966,627	\$32,007,424	-0.1%
Non Same-Store Wholly-Owned																	
Historical SMST REIT	7	616,300	6,230	16.49	NM	77.9%	NM		1,912,406	NM		1,149,032	NM		763,374	NM	
Historical SSGT II <sup>(3)</sup>	10	889,945	8,170	18.62	NM	92.8%	NM		3,784,243	NM		1,263,843	NM		2,520,400	NM	
Total Non Same-Store Wholly-Owned	17	1,506,245	14,400	17.84	NM	86.7%	NM		5,696,649	NM		2,412,875	NM		3,283,774	NM	
Total Wholly-Owned Operating Stores	154	11,903,685	103,670	19.68	NM	91.6%	NM		\$51,280,400	NM		\$16,029,999	NM		\$35,250,401	NM	
Total Joint Venture Operating Stores	8	725,020	7,510	\$17.91	NM	85.4%	NM										
Total All Owned Operating Stores	162	12,628,705	111,180														

## Additional Information Regarding FFO & FFO, as Adjusted and NOI

### Funds from Operations ("FFO") and FFO, as adjusted

Funds from operations ("FFO") is an industry wide metric promulgated by the National Association of Real Estate Investment Trusts, or NAREIT, which SmartStop believes to be an appropriate supplemental measure to reflect the operating performance of a REIT. The use of FFO is recommended by the REIT industry as a supplemental performance measure.

SmartStop defines FFO, a non-GAAP measure, consistent with the standards established by the White Paper on FFO approved by the Board of Governors of NAREIT, or the White Paper. The White Paper defines FFO as net income (loss) computed in accordance with GAAP, excluding gains or losses from sales of property and asset impairment write downs, plus depreciation and amortization, and after adjustments for unconsolidated partnerships and joint ventures. Additionally, gains and losses from change in control are excluded from the determination of FFO. Adjustments for unconsolidated partnerships and joint ventures are calculated to reflect FFO on the same basis. SmartStop's FFO calculation complies with NAREIT's policy described above.

SmartStop uses FFO, as adjusted, as an additional non-GAAP financial measure to evaluate its operating performance. SmartStop previously used Modified Funds from Operations ("MFFO") (as defined by the Institute for Portfolio Alternatives) as a non-GAAP measure of operating performance. Management replaced the MFFO measure with FFO, as adjusted, because FFO, as adjusted, provides investors with supplemental performance information that is consistent with the performance models and analysis used by management. In addition, FFO, as adjusted, is a measure used among SmartStop's peer group, which includes publicly traded REITs. Further, SmartStop believes FFO, as adjusted, is useful in comparing the sustainability of its operating performance with the sustainability of the operating performance of other real estate companies.

In determining FFO, as adjusted, SmartStop makes further adjustments to the NAREIT computation of FFO to exclude the effects of non-real estate related asset impairments and intangible amortization, acquisition related costs, other write-offs incurred in connection with acquisitions, contingent earnout expenses, adjustments of fair value of debt adjustments, gains or losses from extinguishment of debt, accretion of deferred tax liabilities, realized and unrealized gains/losses on foreign exchange transactions, and gains/losses on foreign exchange and interest rate derivatives not designated for hedge accounting, which SmartStop believes are not indicative of the Company's overall long-term operating performance. SmartStop excludes these items from GAAP net income to arrive at FFO, as adjusted, as they are not the primary drivers in its decision-making process and excluding these items provides investors a view of its continuing operating portfolio performance over time and makes its results more comparable period to period and to other REITs, which in any respective period may experience fluctuations in such acquisition, merger or other similar activities that are not of a long-term operating performance nature. FFO, as adjusted, also reflects adjustments for unconsolidated partnerships and jointly owned investments. SmartStop uses FFO, as adjusted, as one measure of operating performance when SmartStop formulates corporate goals and evaluate the effectiveness of its strategies.

Presentation of FFO and FFO, as adjusted, is intended to provide useful information to investors as they compare the operating performance of different REITs, although it should be noted that not all REITs calculate FFO and FFO, as adjusted, the same way, so comparisons with other REITs may not be meaningful. Furthermore, FFO and FFO, as adjusted, are not necessarily indicative of cash flow available to fund cash needs and should not be considered as an alternative to net income (loss) or income (loss) from continuing operations as an indication of SmartStop's performance, as an alternative to cash flows from operations, which is an indication of liquidity, or indicative of funds available to fund SmartStop's cash needs including SmartStop's ability to make distributions to its stockholders. FFO and FFO, as adjusted, should not be considered as an alternative to net income (determined in accordance with GAAP) and should be reviewed in conjunction with other measurements as an indication of SmartStop's performance.

Neither the SEC, NAREIT, nor any other regulatory body has passed judgment on the acceptability of the adjustments that SmartStop uses to calculate FFO or FFO, as adjusted. In the future, the SEC, NAREIT or another regulatory body may decide to standardize the allowable adjustments across the publicly registered, non-traded REIT industry and SmartStop would have to adjust its calculation and characterization of FFO or FFO, as adjusted.

### Net Operating Income or ("NOI")

NOI is a non-GAAP measure that SmartStop defines as net income (loss), computed in accordance with GAAP, generated from properties before corporate general and administrative expenses, asset management fees, interest expense, depreciation, amortization, acquisition expenses and other non-property related expenses. SmartStop believes that NOI is useful for investors as it provides a measure of the operating performance of its operating assets because NOI excludes certain items that are not associated with the ongoing operation of the properties. Additionally, SmartStop believes that NOI (also referred to as property operating income) is a widely accepted measure of comparative operating performance in the real estate community. However, SmartStop's use of the term NOI may not be comparable to that of other real estate companies as they may have different methodologies for computing this amount.



**Thank you!**

  
**SmartStop**  
Self Storage REIT, Inc.  
*...The Smarter Way to Store!®*